

Holiday Inn Club Vacations®

South Beach Resort

3000 South Ocean Blvd., Myrtle Beach, SC 29577, USA

holidayinnclub.com



Dear member:

As the general manager of South Beach Resort since becoming Holiday Inn Club Vacations, I'm encouraged by the many positive changes I've seen on the property. These include renovations to the *Oceanfront Breezes Beach Club*, addition of the *Marketplace* store and *Signature Collection* units, refreshing of the old bar to the new *Captain Cliff's Lagoon Bar*, and HVAC and exterior building work and landscape enhancements. These enhancements will all make a positive impact on your resort experience for years to come.

What's more, your entire member support service team has been focused on enhancing your vacation experiences at South Beach Resort and providing you with better access to resorts and hotels around the world. Through the Club, you now have tremendous flexibility and exciting new travel options to enjoy the right places at the right times.

With all the positives, I must first mention an important issue that was recently brought to my attention. An external company has been soliciting owners at our sister resort in Gatlinburg to represent them concerning their timeshare. Please note that companies like these frequently prey on good people for large fees. I strongly encourage you to contact me or the Club before getting involved with companies like these.

I also want to remind you that maintenance fee bills for the 2011 calendar year will be mailed out later this month, which differs from your old billing schedule. I've been hearing questions about this and how to make full use of the Club from owners, so I have enclosed a document with important information and contact numbers that should help answer any questions you may have. Plus, you can continue visiting holidayinnclub.com/learnmore for the latest information.

As always, you are welcome to contact me or the Club at any time for additional information or questions about your ownership and future vacation plans.

Sincerely,

A handwritten signature in blue ink that reads 'Kelly Kahler'.



Kelly Kahler

General Manager

Holiday Inn Club Vacations South Beach Resort